

MARS CONFERENCE

1-18-20
IN OGDEN, UT

MARKETING
FOR AUTO
REPAIR SHOPS



FEATURED IN
GUERRILLA SUCCESS
AND
CERTIFIED GUERRILLA
MARKETING TRAINER



LEX
TINGEY
THE INSTITUTE

WHAT DO YOU WANT YOUR
2020 TO LOOK LIKE?

If you thought of more customers, more sales, or even a higher return with less effort, you **NEED** to come to the Marketing for Auto Repair Shops (MARS) Conference.

SPEAKERS/TRAINERS



DAN
VANCE
ADVANCED LOCAL

LEARN FROM EXPERTS WHO
GET IT DONE



TOM + BRAIDEN
LAMBERT REICH
SHADETREE AUTOMOTIVE



JIMMY
LEA
KUKUI



BRANDON
THOMAS
REVOOT MEDIA

INCREASE

YOUR CAR COUNT

YOUR SOCIAL PRESENCE

YOUR RANKINGS



WORLD PAC SMART GROUP
MEMBERS GET 10% OFF

SUCCESSFUL MARKETING STARTS HERE.

The MARS Conference is the event to start your 2020 off right. We brought experts from all areas of the marketing world to teach you how to get all the right customers, for all the right reasons. With featured classes, Q&A expert panels, and star speakers, there's no reason you should miss this event. **Seats are already filling up!** Register today.

PLACES TO STAY **Courtyard by Marriott Ogden**

HILTON GARDEN INN OGDEN
2271 S. WASHINGTON BLVD., OGDEN UT 84401
801.399.2000

247 24th St. Ogden, UT 84401
801.627.1190

BOOK ROOMS NOW

YOU CAN CALL 801-989-4535, OR...

DAY 1

BREAKFAST 7AM-8AM
KEYNOTES 8AM-12PM
LUNCH 12PM-1PM
CLASSES 1PM-5PM
DINNER EVENT 6PM-8PM

DAY 2

BREAKFAST 7AM-8AM
CLASSES 8AM-12PM
LUNCH 12PM-1PM
CLASSES 1PM-2:30PM
PANEL Q&A 2:30PM-3:30PM
EXPO OPEN 3:30PM-5PM

REGISTER AT | MARS.THEAUTOMOTIVEINSTITUTE.COM



INSTITUTE FOR
AUTOMOTIVE
BUSINESS EXCELLENCE

