

# Tune-up for a **spark-tacular** reward!



**Purchase \$300 or more in Bosch Spark Plugs and receive a FREE Bosch parts cabinet.**

Mix or match, any combination.



See back for details.



### **Platinum+4**

Revolutionary surface air gap firing technology featuring multiple spark paths delivers the longest, most powerful spark for ultimate engine performance

Four yttrium-enhanced ground electrodes provide more efficient combustion, plus the yttrium alloy ground electrodes reduce gap wear and oxidation for extended performance life



### **Platinum+2**

Revolutionary firing technology featuring multiple spark paths delivers a longer, more powerful spark for optimum engine performance

Two ground electrodes and more platinum than Bosch Platinum Plus, produces a more powerful spark for optimum engine performance and longer life



### **Platinum Plus**

Exclusive platinum core technology provides quicker starts, smoother acceleration, and improved fuel efficiency

Tapered, yttrium-enhanced v-profile ground electrode provides 25% longer service life vs. original Bosch Platinum, reduces electrode temperature, and improves access to air/fuel mixture



### **SuperPlus**

Heavy-duty yttrium-enhanced copper core center electrode for superior reliability, durability and 50% longer performance life vs. even OE plugs

Tapered, v-profile nickel chromium ground electrode improves starting in cold weather and increases fuel ignitability

For more product information visit: [www.boschautoparts.com](http://www.boschautoparts.com)

# Tune-up for a **spark-tacular reward!**

Receive a FREE Bosch parts cabinet



*Did you know...*

- ▶ Since the first Bosch Spark Plug was introduced in 1902, Bosch has produced in excess of 7.5 billion spark plugs, including more than 20,000 different types.
- ▶ Bosch Spark Plugs are tested on every vehicle model and engine type worldwide including European, Asian and domestic vehicles to ensure optimal performance.
- ▶ Bosch motorsports history began with Ray Harroun who crossed the finish-line first in his Bosch sparked Marmon Wasp at the first ever Indianapolis 500.
- ▶ The same performance and quality proven on the tracks in the world's most sophisticated racing engines today are found in every Bosch Spark Plug.
- ▶ Every Bosch Spark Plug meets or exceeds manufacturer specifications.

The Bosch parts cabinet is made of heavy duty steel. It is equipped with key lock, includes bottom shelf and two (2) removable shelves (30" H x 13-3/4" W x 13-3/4" D).

**To receive your free Bosch parts cabinet:**

- |   |   |
|---|---|
| <ol style="list-style-type: none"> <li>1. Purchase \$300 or more in Bosch Spark Plugs shown on the front, includes Bosch speciality spark plugs, in any combination.</li> <li>2. Complete this form. Items cannot be shipped unless all information is provided.</li> <li>3. Attach or fax WORLD PAC invoice(s) showing purchases of Bosch Spark Plugs, any combination in this offer. Invoice(s) must be dated between June 1 and November 30, 2009.</li> <li>4. All materials must be submitted or postmarked no later than December 15, 2009.</li> </ol> | <ol style="list-style-type: none"> <li>5. Fax all materials to:<br/>708-786-3544<br/>ATTN: Carl<br/><i>or mail to:</i><br/>Robert Bosch LLC<br/>ATTN: Carl AA/COM2-NA<br/>2800 S. 25th Ave.<br/>Broadview, IL 60155</li> <li>6. Please allow 4-6 weeks after form and invoice(s) have been faxed or post marked for delivery of Bosch parts cabinet.</li> </ol> |
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Questions? Contact Carl at 708-865-8323

I have purchased a combination of \$300 or more in Bosch Spark Plugs. Please send me my FREE Bosch parts cabinet.

**Your Contact and Shipping Information**

Shop Name: \_\_\_\_\_

Owner/Manager Name: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Shop Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Offer only available at WORLD PAC from June 1 to November 30, 2009, or while cabinets last. Limit one per submission.