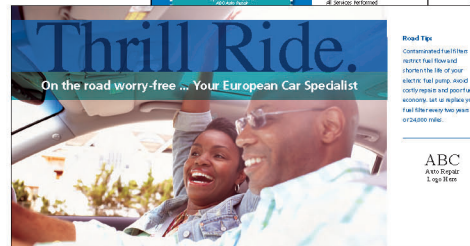
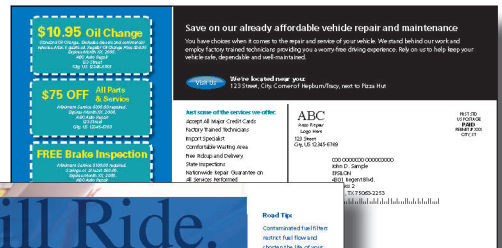


Introducing

WORLD PAC

Customer Acquisition Program...

- is a direct mail on-line tool that provides you the ability to market to a variety of customers with one-stop marketing.
- targets customers by demographics: age, household income, and much more!
- includes 2 different formats with 13 campaign themes.



It's simple --- 3 Easy steps!

1. Register at www.worldpac.com/newcustomers
2. Choose your Mailer Format and Theme
3. Select your coupon offer, service features, and mail list

Highly customizable with your store information, customized coupon offers, service features.



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Or call us at: 1-800-960-3380